

Lincoln Stamp Club

SOUVENIR SHEET
APRIL 2013
Monthly News of the
Lincoln Stamp Club

2013 OFFICERS

President:

Helen Marks ('13)

Vice President:

Ken Pruess ('13)

Secretary:

David Frye ('13)

Treasurer:

Ron Ecklund ('13)

Board Member:

Joel Johnson ('14)

Board Member:

Carl Marks ('13)

MEETINGS

The Club meets the first and third Thursdays, 7:00–9:00 p.m.

LOCATION

St. Paul United Methodist Church
1144 M St.
Lincoln, Neb.

CONTACT

E-mail:

questions@lincolnstampclub.org

Web:

www.lincolnstampclub.org

Mail:

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Lincoln, NE
68505-7434

AFFILIATION

The Club is an affiliate of the American Philatelic Society:
APS #0799-064882.

American Philatelic Society StampBuddy Program

Initiative Unites Novices and Seasoned Collectors

by *David M. Frye*

One of the joys of stamp collecting is its flexibility. You can work alone, lost for hours in the wonderful details of your collection. You can also form enduring bonds of friendship with others who share your passions.

The American Philatelic Society has unveiled a new offering—the StampBuddy Program—designed to match up seasoned collector and a novices, whether they are new to the hobby, reconnecting with the field, or seeking expertise in new niches. Profiles help to match up a pair who shares interests. According to the program's description, "A Stampbuddy can accompany you to a show, club meeting, or dealer. Your mentor can also advise you on how to store your stamps and covers, where to buy your supplies, and much more."

The beauty of this program is this: whether you see yourself fitting into it as a mentor who can pass on the valuable insights you have gained over the years or as a neophyte who would benefit from the hard-won advice of another philatelist, the program has a place for you.

APS has designed its StampBuddy program to appeal to a wide range of members. So whether you are new to collecting, returning to philately after a time away, or a longtime collector who desires to grow in some new aspects of the hobby, there will be a StampBuddy for you.

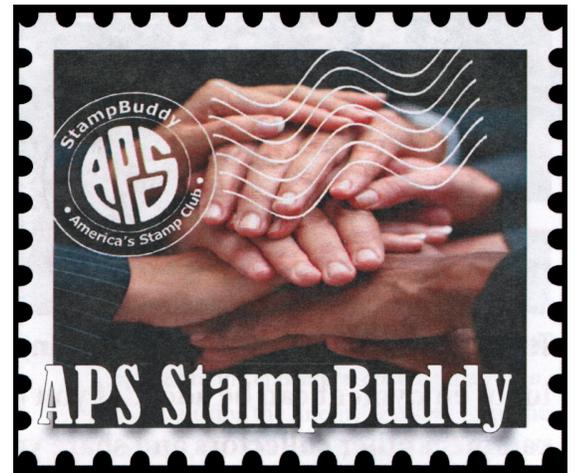
Here are a few questions that may be crossing your mind and some answers to help you out.

What does this program cost?

The program does not cost APS members anything to participate, as it is a benefit of membership. You can join APS today.

Can I become a StampBuddy?

Absolutely. Any APS member eighteen



years old or older can volunteer. Contact APS for an application and more details.

Where is the nearest StampBuddy?

APS members live all over the country, so there may be a mentor living near you. If not, then phone, e-mail, and the Web offer ways to be in touch.

Who are these StampBuddies?

Every StampBuddy is an active APS member who has volunteered to serve for a year.

According to the APS, "It is possible to enjoy stamp collecting for a lifetime and never leave home, but a lot of enjoyment can be added if you join a club or go to stamp shows where you can meet other collectors and share your passion for the hobby."

APS is looking for members to become mentors and others who desire to learn more about the hobby by working with mentors.

Find Out More:

The American Philatelic Society
100 Match Factory Place
Bellefonte, PA 16823-1367
P: 814.933.3803

E: StampBuddy@stamps.org

Web: www.StampBuddy.org

Facebook: www.facebook.com/american.philatelic.society

USPS

Stamp Facts

U.S. postage stamps are more than currency—they are miniature works of art reflecting the American experience and its heroes, history, achievements, and natural wonders.

- 20.8 billion stamps were printed in 2012.
- 21.8 billion stamps were sold in 2012—84 percent of them as popular Forever issues.
- In 2012, \$21.9 million in philatelic products were sold—up 20.5 percent from last year.
- The Breast Cancer Research semi-postal stamp has raised more than \$77.8 million for breast cancer research since 1998. To date, nearly 945 million stamps have been sold. It will remain on sale until December 2015.
- In 1893, the first woman to appear on a postage stamp was Queen Isabella. In 1902, Martha Washington became the first American woman honored on a U.S. stamp.
- In 1903, the first Hispanic American, Admiral David Farragut, was depicted.
- While stamps have featured Native Americans as a group, 1907 marked the first individual Native American, Pocahontas, on a stamp.
- The first African American honored on a stamp was Booker T. Washington in 1940.

April Exchange

The Club offers the following items at its monthly exchange. Payments may be made in cash or in personal checks made out to the Club. This month's lots are donations to the Lincoln Stamp Club; proceeds benefit the Club's general work.

Lot #	Description	Open	Final	Buyer
• 01	U.S. Sc. 230–234 1–5¢ F used	—	_____	_____
• 02	U.S. Sc. 237 10¢ AV used	—	_____	_____
• 03	U.S. Sc. 2394 \$8.75 F used	—	_____	_____
• 04	U.S. Sc. 2625c, 2626c used on piece	—	_____	_____
• 05	U.S. Sc. Lewis & Clark poster with specimens	—	_____	_____
• 06	U.S. Sc. 3208 Diner Plate No. strip of 5	—	_____	_____
• 07	U.S. Daffy Duck matted sheet	—	_____	_____
• 08	U.S. 1¢ Bobcat Plate No. strip of 5	—	_____	_____
• 09	U.S. Ball Players imperf. pairs (3 dif.)	—	_____	_____
• 10	U.S. Larry Doby imperf. pair on cover	—	_____	_____
• 11	U.S. Lady Bird Johnson imperf. pane (folded)	—	_____	_____
• 12	U.S. Sc. E16 AV–F unused hinged	—	_____	_____
• 13	U.S. Sc. J19 AV used	—	_____	_____
• 14	U.S. Postal notes PN1–18 F used	—	_____	_____
• 15	U.S. + Britain revenues on insurance policy	—	_____	_____
• 16	U.S. Eaton's Letter papers poster stamps (6)	—	_____	_____
• 17	U.N. 60th Anniv. FD (3 stamps)	—	_____	_____
• 18	Guatemala RA17 unlisted error	—	_____	_____
• 19	Herm Island stamps & labels (6)	—	_____	_____
• 20	Virgin Islands Xmas Seals 1998, 1999	—	_____	_____
• 21	Stock Book with 18 two-sided pages	—	_____	_____
• 22	2013 Emancipation Proclamation numbered (#1043) letterpress poster, 16" x 23", suitable for framing	\$30.00	_____	_____
• 23	U.S. Sc. 1499 First-day Maximum Card	—	_____	_____
• 24	U.S. Sc. 2444 Wyoming Statehood Puzzle Post Card	—	_____	_____
• 25	U.S. Sc. C90 UR Plate No. Block of 4 (cat. \$2.60)	—	_____	_____
• 26	U.S. Sc. 1503 LR Plate No. Block of 12 (cat. \$2.20)	—	_____	_____
• 27	Netherlands B556–558, sheet of 6, two each (cat. \$4.50)	—	_____	_____
• 28	Netherlands B565, 567, sheet of 5, 2+3, label (cat. \$4.50)	—	_____	_____
• 29	Brown leather stamp wallet, six pockets, gold letters	—	_____	_____
• 30	U.S. Sc. C115 irregular block of 10 (face \$4.40)	—	_____	_____

On the Road

Nebraska and Iowa Stamp Shows

April 6: Woodson's Stamp Show, Westside Community Center, Westside Room, 3534 S. 108th St., Omaha.	Sat. 9 a.m. to 4 p.m.	89 Hwy. 218 S. Iowa City, Iowa.	Show, Comfort Inn, 71st and Grover, Omaha.
April 13–14: 2013 Iowa City Postcard & Stamp Show, Johnson Co. 4-H Fairgrounds, Airport Exit	Sat. 9 a.m. to 5 p.m.; Sun. 10 a.m. to 3 p.m.	Sat. 9 a.m. to 5 p.m.; Sun. 10 a.m. to 3 p.m.	Sat. 9 a.m. to 5 p.m.; Sun. 9 a.m. to 4 p.m.
May 18–19: West Omaha Stamp			

National News

Postmaster General Says Technology is Making the Mail System More Powerful

SAN FRANCISCO — Technology and changing consumer expectations are helping to transform mail into an even more powerful communications channel, Postmaster General and CEO Patrick R. Donahoe told the nation's largest annual gathering of mailing industry leaders March 18, 2013.

“As the mailing industry, we must continue to work to drive innovation and leverage data and technology to improve the consumer experience and grow revenue,” Donahoe said in his keynote address at the National Postal Forum. “Our challenge as an industry is to shape those moments when people are experiencing mail, and make them more powerful in the future. That’s part of getting our game on—shaping our future and building excitement about the power of mail and the future of mail.”

Mail already has an advantage over other ways of communicating, Donahoe said, because it is tactile and encourages users to interact with it. “People slow down and absorb what they receive. They process it. They retain it,” he said. To strengthen that experience, Donahoe urged the mailing industry to focus on four key ideas: making mail more personally relevant, more actionable, more functional and more creative.

“Through the convergence of data and technology, mailers can use the insights about individual interests to make mail more personal,” he said. “With imbedded QR codes and augmented reality, mail becomes much more functional and creative, creating an even more influential experience.”

Donahoe also touted the fact that American businesses are spending the same percentage of their marketing dollars on mail today as they did

thirty years ago.

“Even with the emergence of cable television, social media and smartphones, marketing mail has remained constant because of the tremendous value it delivers to consumers who receive it and its ability to drive an exceptional return on investment for the businesses who send it,” said Donahoe. “The growth of our industry is going to be driven by changing technologies and customer expectations. We have to work together as an industry to anticipate these changes by leveraging the value of mail to shape new opportunities.”

The Postmaster General also advanced themes relating to innovation in the Postal Service in the areas of delivery, digital integration and targeting to extend the delivery platform and provide growth opportunities for the mailing industry and America’s businesses.

“Innovating digital integration is fundamental to improving the consumer experience—and combining the targeting power of online advertising with that mail experience will make mail far more valuable to the

receiver and the sender,” Donahoe said.

The Postmaster General also described the Postal Services’ aggressive cost-reduction efforts and their impacts on the mailing industry: reducing the size of the workforce by 193,000 employees since 2006; reducing the organization’s cost base by \$15 billion; reducing 21,000 delivery routes; and consolidating the network of mail processing facilities while maintaining record levels of service.

“No other organization that I can think of—either public or private—has gone through a similar downsizing so rapidly and continued to function at a high level,” said Donahoe. “It all comes down to one word for this industry: affordability. The faster we can reduce costs, the better we can avoid pressure to raise prices. That’s why we continue to seek comprehensive reform legislation to provide more flexibility in our business model to create a sustainable platform for the future.”

Web: http://about.usps.com/news/national-releases/2013/pr13_036.htm.

National Postal Museum Sponsors Conference

The Smithsonian’s National Postal Museum will sponsor PostalVision 20/20 3.0, a conference to explore positioning America for the new millennium through a constructive approach to reinvent the U.S. Postal Service to serve future generations. The conference will be held April 23–25 in Washington, D.C.

Founded in 2010, PostalVision 2020 was conceived as an independent thought-leading cause to reinvent the American postal ecosystem for the future. Its purpose is to ignite imaginative thinking and to stimu-

late provocative, candid conversation about what “postal services” Americans should have in 2020 and beyond, and who should provide them.

Previous PostalVision 2020 conferences have focused on the impact of digital changes in the postal ecosystem and on possible changes in the Postal Service. “This year’s conference will focus on how to best position America to meet the needs of future generations for communications and commerce,” said John Callan, creator of PostalVision 2020.

Web: www.postalvision2020.com

Meetings: Business, First-Day Covers

The Club meets at a central location:
St. Paul United Methodist Church
1144 M St., Lincoln, Neb.

Go south on 11th Street, then turn left into the church's parking garage between N and M Streets. Take the elevator to the *main* floor. Street parking is available too.

- **Business Meeting**, Thurs., April 4, 2013, 7–8:30 p.m.
- **Program:** *Why I Enjoy Collecting*

Hold the Date: The Lincoln Stamp Club will celebrate its fiftieth anniversary in 2014 with LINPEX '14. The show, featuring an expanded bourse, exhibits, and an anniversary observance, will be held **Feb. 22–23, 2014.**

First-Day Covers, Dave Wallman,
Thurs., April 18, 2013, 7–8:30 p.m.

- **Coming Up:** May 2, 16; June 6, 20, July 18; and August 1, 15. **No meeting on July 4 in honor of Independence Day.**
- **Programs:** Visit with one of the Club's leaders to secure your spot on the schedule to give a program during the coming year.

WANTED

Items for Monthly Exchanges

If you would like to include items in the monthly exchanges, send your descriptions and prices to questions@lincolnstampclub.org by **April 25 for the May 2, 2013, Exchange.**

Info about more significant items, which might require members to research ahead of time, should be sent by **April 25 for the June 6 Exchange.**

Forms for your items are available online:

- www.lincolnstampclub.org/downloads/SmallExchangeSheets.pdf
- www.lincolnstampclub.org/downloads/ExchangeSheet.pdf

USPS New Releases: April and May '13

April 3: *La Florida*; 4 forever (46¢) comm.; pane of 16; St. Augustine, Fla.

April 5: *Vintage Seed Packets*; 10 forever (46¢) defin.; double-sided booklet pane of 20; Oaks, Pa.

April 11: *Where Dreams Blossom*; single forever (46¢) special; New

York, N.Y.

April 11: *Yes I Do*; single 66¢ 2-oz. 1st-class letter rate; pane of 20; New York, N.Y.

May 14(?): *Lydia Mendoza*; single forever (46¢) comm.; pane of 16; San Antonio, Texas.

May 17: *A Flag for All Seasons*; 4 forever

(46¢) defin.; Rochester, N.Y.

May (?): *Just Move*; 15 forever (46¢) comm.; pane of 15; Location TBA.

May 23: *The Civil War*; two forever (46¢) comm.; Vickburg and Gettysburg; pane of 12; Vicksburg, Miss. and Gettysburg, Pa.

On the Web:

- www.beyondtheperf.com/2013-preview/



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