

## SOUVENIR SHEET <br> February 2017

## O F F I C E R S

 President:Mark Sellborn (2017)
Vice President:
Bob Ferguson (2017)
Secretary:
Dale Niebubr (2017)
Treasurer:
Dave Wallman (2017) Board Member:

Joel Johnson (2017)
EXCHANGES Manager: John Schultz

PRINT \& WEB
Editor: David M. Frye Archive: www.lincolnstampclub.org/news

M E E T I NGS The Club meets the first and third Thursdays, 7:00-8:30 p.m.

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## CELEBRATING LUNAR NEW YEAR

by David M. Frye
Copies of this issue of the Souvenir Sheet went to the post office on Saturday, January 28, with the forever-rate Year of the Rooster commemorative stamp paying the new-as of January 22-first-class rate of 494. The mailing date marks the first day of the Year of the Rooster, which is one of the twelve animals tied to the Chinese lunar calendar.
This stamp, issued by the U.S. Postal Service on January 5, is the third roosterthemed stamp issued to celebrate the lunar new year. The first, the 29\$ Year of the Rooster issue, arrived on December 30, 1992. The second, using the same design but bearing the first-class rate of 394, appeared on January 6, 2005, as part of a twelve-subject retrospective on the Chinese New Year issues of 1992 through 2004.
The USPS plans to complete the current Celebrating New Year series, which began in 2008, in 2019. A recent postal service announcement shared some details of the current issue's design, noting, "Art director Ethel Kessler worked on the series with illustrator Kam Mak, a Hong Kong-born artist who grew up
in New York City's Chinatown and now lives in Brooklyn. The artwork focuses on some of the common ways the Lunar New Year holiday is celebrated. For the Year of the Rooster, the $\ldots$ illustration-originally created using
 oil paints on panel— depicts a colorful rooster emblazoned on a red envelope. The color red symbolizes luck in Chinese culture, while rooster imagery is often used to ward off evil spirits. The characters at the top of the envelope form a common Chinese greeting of celebration and wish for prosperity and good fortune, used most frequently during Lunar New Year.
"Kessler's stamp design also incorporates two elements from the previous series of Lunar New Year stamps: Clarence Lee's intricate cut-paper design of a rooster and the Chinese character for 'rooster,' drawn in grassstyle calligraphy by Lau Bun."

The stamp images show the strong resemblance between the older roosters from 1992 and 2005 and the rooster highlighted in white on the margin and in gold on the 2017 stamps. The calligraphic "rooster" character repeats too.

## Club Notes

Officers
Dale Niebuhr accepted an appointment to serve as Secretary.
Exchange Lots
Send your descriptions and prices to John Schultz (jschultz2@neb. rr.com) by Feb. 15, 2017, for the March exchange.

Fort Hardstuff Dinner
This annual Dutchtreat dinner will be held on Sat., Feb, 26, 6:00 p.m., at Ruby Tuesday's across the street from LINPEX. All members and families are invited. Make your reservations with Joyce Rivera, jojor79@aol.com or 402.432.2333.

## Casey Cup

The Club has decided to recognize Ken Pruess posthumously for his many years of devoted service to the Club by naming him to the roster of honored members.

Meetings

- Meeting \& Exchange: Thursday, February 2.
- Show \& Tell and Program: Thursday, February 16: Presidents on U.S. Stamps by Bob Ferguson.
- Meeting \& Exchange: Thursday, March 5, 2017.
- Show \& Tell and

Program: Thursday, March 19: Controversial U.S. Stamps by Bob Ferguson.

February 2017 Exchange
The Club offers the following items at its monthly exchange. Make payments in cash or in personal checks made out to the Club. Proceeds from the sale of donations benefit the Club's general work. Sellers' initials appear in the last column. LSC lots are donations. Number your lots before the meeting.
Lot\# Description Catalogue Minimum Final Buyer Seller

- 01 US 37 M 14-4¢ Pl. Blks. $\$ 35.00 \$ 4.00$


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## CELEBRATING LUNAR NEW YEAR



Three Views: Images of one stamp, cropped from the full pane, show the appearance of the stamp under visible light, shortwave ( 266 nm ) ultraviolet (UV) light, and longwave ( 365 nm ) UV light, provided with a Philolux ${ }_{3}$.

Rooster, continued from p. 3
When the USPS makes its first-day-of-issue announcement, it includes a host of technical details in its media release. The box below shows the list of details for this stamp.
Two lines in this list caught my eye. The first was the notation, "Microprint," in the manufacturing process line, and the second was the note, "Phosphor Tagged Paper, Block," in the paper type line. Microprinting appears on modern issues to identify legitimately printed stamps. Phosphorescent tagging enables the postal service's sorting and canceling machines to identify the placement of stamps on envelopes so that the machines can orient the mail pieces properly as they are automatically canceled.


Microprinting: "USPS" near the feet.

One image here shows an enlarged portion of the stamp. The microprinted USPS is easy to spot in the light background near the rooster's feet.

The group of three images shows one stamp from a pane of twelve under visible light and two wave-lengths- 266 nm and 365 nm -of UV light. The two UV-illuminated images illustrate the phosphorescent properties of the stamp's ink and paper. The relatively uninked portions of the rectangular background in the third, longwave-UV image above, highlight the phosphor-tagged paper.
If you receive a letter-other than this newsletter-that bears this new Year of the Rooster stamp, consider bringing it to a Club meeting to share during our regular "Show \& Tell."

## Year of the Rooster Stamp Details

## Issue: Year of the Rooster Stamp

Item Number: 552000
Denomination \& Type of Issue:
First-Class Mail Forever
Format: Pane of 12 (1 design)
Series: Celebrating Lunar New Year
Issue Date \& City: January 5, 2017,
Seattle, WA 98134
Designer, Art Director, Typographer: Ethel Kessler, Bethesda, MD Artist: Kam Mak, Brooklyn, NY
Modeler: Sandra Lane/Michelle Finn Manufacturing Process: Offset, Microprint

Printer: Banknote Corporation of America
Printed at: Browns Summit, NC
Press Type: Alprinta 74
Stamps per Pane: 12
Print Quantity: 15 million stamps
Paper Type: Phosphor Tagged Paper, Block
Adhesive Type: Pressure-sensitive
Processed at: Banknote Corporation of America, Browns Summit, SC
Colors: Cyan, Magenta, Yellow, Black, PMS 872/Gold
Stamp Orientation: Horizontal

Image Area: $1.42 \times 0.84 \mathrm{in}$.
$(36.07 \times 21.34 \mathrm{~mm})$
Overall Size: $1.56 \times 0.98$ in. $(39.62 \times 24.89 \mathrm{~mm})$
Full Pane Size: $7.24 \times 5.92$ in.
$(183.90 \times 150.37 \mathrm{~mm})$
Press Sheets: $21.97 \times 11.97$ in.
( $558.04 \times 303.91 \mathrm{~mm}$ ); 1000 sheets
Plate Size: 144 stamps per revolution
Plate Numbers: N/A
Marginal Markings: Back-© 2016
USPS. USPS logo • Barcode (552000) • Promotional text • Verso -Celebrating Lunar New Year.

## STAMP SHOW



Safurday，February 25， 9 a．m．－5 p．m． Sunday，February 26， 10 a．m．－3 p．m．

## Country Inn \＆Suites， 5353 N．27th St． Free Parking and Entry • Barrier－free Access

8 Stamp Dealers • US Postal Service Booth－Saturday • Free Evaluations Beginners＇Table－Stamps 1＇Each for Youth and 5c for Adults Collectible Envelopes Marking the 150th Anniversary of Nebraska Statehood questions＠lincolnstampclub．org • www．lincolnstampclub．org

Linn＇s 2016 U．S．Stamp Popularity Poll
Select from the following list the 2016 commemorative stamps； 2016 definitive and special stamps；and 2016 postal stationery that have the best and worst designs in your opinion，as well as those you feel are the most important and least necessary in subject．

VOTE BY THE NUMBER PRECEDING THE ISSUE NAME ONLY

| Commemoratlve stamps |  |  |
| :--- | :--- | :--- |
| 1．Richard Allen | 2．Year of the Monkey | 3．Sarah Vaughan |
| 4．Shirley Temple | 5．World Stamp Show－NY <br> 2016 | 6．Repeal of the Stamp Act， <br> 1766 |
| 7．Service Cross Medals | 8．Views of Our Planets | 9．Pluto Explored |
| 10．Classics Forever | 11．National Parks | 12．Indiana Statehood |
| 13．Jaime Escalante | 14．Star Trek | 15．Wonder Woman |
| BEST DESIGN＿＿WORST DESIGN＿＿＿MOST IMPORTANT＿＿＿LEAST NECESSARY＿＿＿＿ |  |  |


| Definitives and Special stamps |  |  |
| :---: | :---: | :---: |
| 16．Quilled Paper Heart | 17．Apples | 18．Grapes |
| 19．Red Pears | 20．La Cueva del Indio | 21．Columbla River Gorge |
| 22．Botanical Art | 23．U．S．Flag | 24．Moon |
| 25．USA Star | 26．Colorful Celebrations | 27．Eid Greetings |
| 28．Soda Fountain Favorites | 29．Star Quilts | 30．Pickup Trucks |
| 31．Henry James | 32．Pets | 33．Songbirds in Snow |
| 34．Patriotic Spiral | 35．Eastem Tailed－Blue Butterfly | 36．Jack－o＇－Lanterns |
| 37．Kwanzaa | 38．Diwali | 39．Holiday Window Views |
| 40．Florentine Madonna and Child | 41．Hanukkah | 42．Nativity |
| BEST DESIGN＿＿WORST DESIGN＿＿MOSTIMPORTANT |  | LEAST NECESSARY |
| Postal stationery |  |  |
| 43．La Cueva del Indio stamped envelope |  |  |
| Because there is only one 2016 postal stationery Issue，there is no voting in this category． The La Cueva del Indlo stamped envelope is ellgible for favortte 2016 stamp voting． |  |  |

The La Cueva del Indlo stamped envelope is ellgible for favorite 2016 stamp voting．
Now vote for your single personal favorite stamp issue of 2016．Your choice can be from the commemorative，definitive－special or postal stationery categories．Se－tenant issues（different designs in one pane）are counted as one issue．

MY FAVORITE 2016 STAMP
（please write in number and stamp Issue name）：
No． $\qquad$ Issue
SEND BALLOT TO：LInn＇s Stamp Poll，Box 4129，Sidney，OH 45365.
All ballots must be postmarked by March 1，2017．Photocopled ballots are acceptable． Stamps are pictured in the Dec． 19 Issue on pages 20－21．
$\square$


