

#### SOUVENIR SHEET February 2017

OFFICERS President: Mark Sellhorn (2017) Vice President: Bob Ferguson (2017) Secretary: Dale Niebuhr (2017) Treasurer: Dave Wallman (2017) Board Member: Joel Johnson (2017)

**E X C H A N G E S** Manager: *John Schultz* 

PRINT & WEB Editor: *David M. Frye* Archive: www.lincolnstampclub.org/news

**MEETINGS** The Club meets the first and third Thursdays, 7:00–8:30 p.m.

L O C A T I O N St. Paul U.M. Church 1144 M St. Lincoln, Neb.

CONTACT E-mail: questions@lincolnstampclub.org Web: www.lincolnstampclub.org Facebook: www.facebook.com/ LincolnStampClub Mail: PO Box 83942 Lincoln, NE 68505-3942.

AFFILIATION An American Philatelic

Society (APS) affiliate: APS #0799-064882.

## CELEBRATING LUNAR NEW YEAR

#### by David M. Frye

Copies of this issue of the *Souvenir Sheet* went to the post office on Saturday, January 28, with the forever-rate Year of the Rooster commemorative stamp paying the new—as of January 22—first-class rate of 49¢. The mailing date marks the first day of the Year of the Rooster, which is one of the twelve animals tied to the Chinese lunar calendar. This stamp, issued

This stamp, issued by the U.S. Postal Service on January 5, is the third roosterthemed stamp issued to celebrate the lunar new year. The first, the 29¢ Year of the Rooster issue, arrived on December 30,

1992. The second, using the same design but bearing the first-class rate

of 39¢, appeared on January 6, 2005, as part of a twelve-subject retrospective on the Chinese New Year issues of 1992 through 2004.

The USPS plans to complete the current Celebrating New Year series, which began in 2008, in 2019. A recent postal service announcement shared some details of the current issue's design, noting, "Art director Ethel Kessler worked on the series with illustrator Kam Mak, a Hong Kong-born artist who grew up in New York City's Chinatown and now lives in Brooklyn. The artwork focuses on some of the common ways the Lunar New Year holiday is celebrated. For the Year of the Rooster, the

illustration—originally created using oil paints on panel— depicts a colorful rooster emblazoned on

a red envelope. The color red symbolizes luck in Chinese culture. while rooster imagery is often used to ward off evil spirits. The characters at the top of the envelope form a common Chi-

nese greet-



ing of celebration and wish for prosperity and good fortune, used most frequently during Lunar New Year. "Kessler's stamp design also incorpo-

rates two elements from the previous series of Lunar New Year stamps: Clarence Lee's intricate cut-paper design of a rooster and the Chinese character for 'rooster,' drawn in grassstyle calligraphy by Lau Bun."

The stamp images show the strong resemblance between the older roosters from 1992 and 2005 and the rooster highlighted in white on the margin and in gold on the 2017 stamps. The calligraphic "rooster" character repeats too.

#### p. 2 • Souvenir Sheet • February 2017 • Lincoln Stamp Club

## Club Notes

#### OFFICERS

**Dale Niebuhr** accepted an appointment to serve as Secretary.

#### **EXCHANGE LOTS**

Send your descriptions and prices to **John Schultz** (jschultz2@neb. rr.com) by Feb. 15, 2017, for the March exchange.

#### Fort Hardstuff Dinner

This annual Dutchtreat dinner will be held on Sat., Feb, 26, 6:00 p.m., at Ruby Tuesday's across the street from LINPEX. All members and families are invited. Make your reservations with **Joyce Rivera**, jojor79@aol.com or 402.432.2333.

#### **CASEY CUP**

The Club has decided to recognize Ken Pruess posthumously for his many years of devoted service to the Club by naming him to the roster of honored members.

#### **MEETINGS**

- Meeting & Exchange: Thursday, February 2.
- Show & Tell and Program: Thursday, February 16: Presidents on U.S. Stamps by Bob Ferguson.

• Meeting & Exchange: Thursday, March 5, 2017.

 Show & Tell and Program: Thursday, March 19: Controversial U.S. Stamps by Bob Ferguson.

## February 2017 Exchange

The Club offers the following items at its monthly exchange. Make payments in cash or in personal checks made out to the Club. Proceeds from the sale of donations benefit the Club's general work. Sellers' initials appear in the last column. LSC lots are donations. Number your lots before the meeting.

Lot #	Description	Catalogue I	Minimum	Final	Buyer	Seller
• 01	US 37 M 1¢-4¢ Pl. Blks.	\$35.00	\$4.00			JJ
• 02	US 4 APS books partially filled, Used	\$—	\$1.50			LSC
• 03	US Sc. 3307 M Daffy Duck Sheet	\$14.00	\$4.00			LSC
• 04	US Sc. 146 Used, Av. to F, pen cancel	\$17.50	\$1.50			JS
• 05	US Sc. 178 Used, Average to Fair	\$12.50	\$1.50			JS
• 06	US Sc. 213 Used, Average to Fair	\$0.35	\$0.10			JS
• 07	US Sc. 778a–d, 1936 Souv. Sh., MNH	H \$1.75	\$0.75			JS
• 08	US Sc. 797, 1937 Souv. Sh., MNH	\$0.60	\$0.30			JS
• 09	US Sc. 2559, 2838, 2981 Sheets, MN	H \$40.50	\$10.00			JS
• 10	Argentina Small Used Assortment, ni	ce \$—	\$0.60			LSC
• 11	Australia Sc. 194–195 Used	\$0.70	\$0.10			LSC
<b>1</b> 2	Australia Sc. 988–991 Set, MNH, Ni	ce \$3.85	\$0.75			LSC
<b>1</b> 3	Austria Sc. 490, 1363, Mint and Used	\$0.40	\$0.10			LSC
• 14	Belgium Sc. 84 Used	\$0.60	\$0.10			LSC
<b>1</b> 5	Belgium Sc. 1116 Used Europa	\$0.20	\$0.05			LSC
• 16	Bhutan Mint & Used Assortment	\$—	\$0.15			LSC
• 17	Canal Zone Used Assortment	\$—	\$0.50			LSC
<b>1</b> 8	French West Africa Sc. 38, MNH	\$0.20	\$0.05			LSC
<b>1</b> 9	Gibraltar Sc. 147, MNH	\$0.20	\$0.05			LSC
• 20	Grenada Sc. 628–630 + others, M As	st. \$1.20	\$0.30			LSC
<b>2</b> 1	Liberia Sc. 492, U	\$0.20	\$0.05			LSC
• 22	Mauritius Sc. 251, 255, 353, Mint/Us	sed \$1.35	\$0.50			LSC
• 23	Mongolia CTO Assortment	\$—	\$0.40			LSC
<b>•</b> 24	Nicaragua Sc. 1050–1051, 1054, MN	IH \$0.60	\$0.30			LSC
• 25	Norfolk Island Mint/Used Assortmer	nt \$—	\$0.50			LSC
• 26	Romania Nice Collection, Mint/Used	d \$—	\$0.75			LSC
<b>•</b> 27	San Marino Sc. 758–760+Others, M	NH \$1.20	\$0.40			LSC
<b>28</b>	Vatican Sc. 284, 372, MNH	\$0.40	\$0.10			LSC
• 29	Brazil Sc. 1276, MNH	\$2.25	\$0.35			JS
<b>3</b> 0	Equatorial Guinea Sc. 569–577, U Se	et \$—	\$0.50			JS
<b>3</b> 1	Great Britain Sc. 745–748 M Set, V. I	Nice\$1.10	\$0.50			JS
<b>3</b> 2	Great Britain Sc. 904–908 Str. 5, MN	IH \$2.50	\$1.25			JS
<b>3</b> 3	Finland Sc. 856a Complete Mint Boo	oklet \$3.25	\$1.00			JS
<b>•</b> 34	France 150+ Stamps, Mint and Used		\$20.00			JS
<b>3</b> 5	Ireland Sc. 996–1035, M Collctn. 19		\$10.00			JS
<b>3</b> 6	Sp. Sahara & Sp. Guinea Mostly M	\$90.00	\$2.00			JS
						•

## CELEBRATING LUNAR NEW YEAR



**Three Views:** Images of one stamp, cropped from the full pane, show the appearance of the stamp under visible light, shortwave (266 nm) ultraviolet (UV) light, and longwave (365 nm) UV light, provided with a Philolux<sub>3</sub>.

#### Rooster, continued from p. 3

When the USPS makes its first-dayof-issue announcement, it includes a host of technical details in its media release. The box below shows the list of details for this stamp.

Two lines in this list caught my eye. The first was the notation, "Microprint," in the manufacturing process line, and the second was the note, "Phosphor Tagged Paper, Block," in the paper type line. Microprinting appears on modern issues to identify legitimately printed stamps. Phosphorescent tagging enables the postal service's sorting and canceling machines to identify the placement of stamps on envelopes so that the machines can orient the mail pieces properly as they are automatically canceled.



Microprinting: "USPS" near the feet.

One image here shows an enlarged portion of the stamp. The microprinted **USPS** is easy to spot in the light background near the rooster's feet.

The group of three images shows one stamp from a pane of twelve under visible light and two wavelengths—266 nm and 365 nm—of UV light. The two UV-illuminated images illustrate the phosphorescent properties of the stamp's ink and paper. The relatively uninked portions of the rectangular background in the third, longwave-UV image above, highlight the phosphor-tagged paper.

If you receive a letter—other than this newsletter—that bears this new Year of the Rooster stamp, consider bringing it to a Club meeting to share during our regular "Show & Tell."

Issue: Year of the Rooster Stamp Item Number: 552000 Denomination & Type of Issue: First-Class Mail Forever Format: Pane of 12 (1 design) Series: Celebrating Lunar New Year Issue Date & City: January 5, 2017, Seattle, WA 98134 Designer, Art Director, Typographer: Ethel Kessler, Bethesda, MD Artist: Kam Mak, Brooklyn, NY Modeler: Sandra Lane/Michelle Finn Manufacturing Process: Offset, Microprint

### Year of the Rooster Stamp Details

Printer: Banknote Corporation of America
Printed at: Browns Summit, NC
Press Type: Alprinta 74
Stamps per Pane: 12
Print Quantity: 15 million stamps
Paper Type: Phosphor Tagged Paper, Block
Adhesive Type: Pressure-sensitive
Processed at: Banknote Corporation of America, Browns Summit, SC
Colors: Cyan, Magenta, Yellow, Black, PMS 872/Gold
Stamp Orientation: Horizontal *Image Area:* 1.42 × 0.84 in. (36.07 × 21.34 mm) *Overall Size:* 1.56 × 0.98 in. (39.62 × 24.89 mm) *Full Pane Size:* 7.24 × 5.92 in. (183.90 × 150.37 mm) *Press Sheets:* 21.97 × 11.97 in. (558.04 × 303.91 mm); 1000 sheets *Plate Size:* 144 stamps per revolution *Plate Numbers:* N/A *Marginal Markings:* Back–© 2016 USPS · USPS logo · Barcode (552000) · Promotional text · Verso –Celebrating Lunar New Year.

# STAMP SHOW



#### Saturday, February 25, 9 a.m.–5 p.m. Sunday, February 26, 10 a.m.–3 p.m.

## Country Inn & Suites, 5353 N. 27th St. Free Parking and Entry • Barrier-free Access

8 Stamp Dealers • US Postal Service Booth–Saturday • Free Evaluations Beginners' Table–Stamps 1 ¢ Each for Youth and 5 ¢ for Adults Collectible Envelopes Marking the 150th Anniversary of Nebraska Statehood questions@lincolnstampclub.org • www.lincolnstampclub.org

#### Linn's 2016 U.S. Stamp Popularity Poll

Select from the following list the 2016 commemorative stamps; 2016 definitive and special stamps; and 2016 postal stationery that have the best and worst designs in your opinion, as well as those you feel are the most important and least necessary in subject.

as those you feel are the most impo			
VOTE BY THE NU	MBER PRECEDING THE ISSUE	NAME ONLY	
	Commemorative stamps		
1. Richard Allen	2. Year of the Monkey	3. Sarah Vaughan	
4. Shirley Temple	5. World Stamp Show-NY 2016	6. Repeal of the Stamp Act, 1766	
7. Service Cross Medals	8. Views of Our Planets	9. Pluto Explored	
10. Classics Forever	11. National Parks	12. Indiana Statehood	
13. Jaime Escalante	14. Star Trek	15. Wonder Woman	
BEST DESIGN WORST DESIG	SNMOST IMPORTANT	LEAST NECESSARY	
De	finitives and Special stamps		
16. Quilled Paper Heart	17. Apples	18. Grapes	
19. Red Pears	20. La Cueva del Indio	21. Columbia River Gorge	
22. Botanical Art	23. U.S. Flag	24. Moon	
25. USA Star	26. Colorful Celebrations	27. Eid Greetings	
28. Soda Fountain Favorites	29. Star Quilts	30. Pickup Trucks	
31. Henry James	32. Pets	33. Songbirds in Snow	
34. Patriotic Spiral	35. Eastern Tailed-Blue Butterfly	36. Jack-o'-Lanterns	
37. Kwanzaa	38. Diwali	39. Holiday Window Views	
40. Florentine Madonna and Child	41. Hanukkah	42. Nativity	
BEST DESIGN WORST DESIG	SNMOST IMPORTANT	LEAST NECESSARY	
	Postal stationery		
43. La Cueva del Indio stamped env	elope		
Because there is only one 2016 The La Cueva del Indio stam	postal stationery issue, there i ped envelope is eligible for fav	is no voting in this category. orite 2016 stamp voting.	
Now vote for your single person: commemorative, definitive-special designs in one pane) are counted as (please w	or postal stationery categories.	Se-tenant issues (different	
NoIssue			
All ballots must be postmark	Linn's Stamp Poll, Box 4129, S (ed by March 1, 2017. Photoco ctured in the Dec. 19 issue on	pled ballots are acceptable.	





